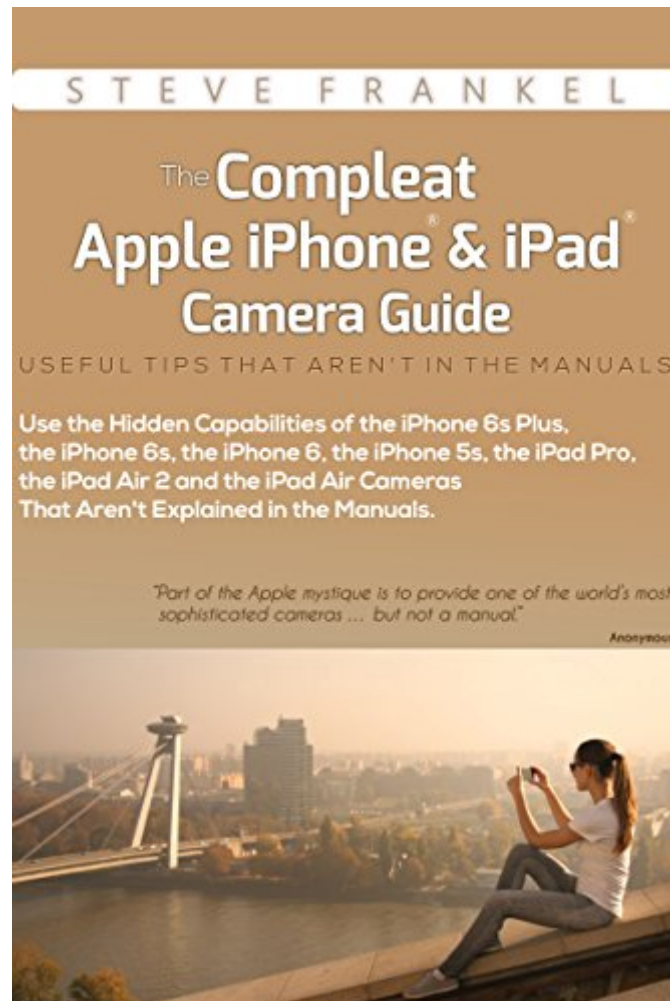


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# The Compleat Apple iPhone® & iPad® Camera Guide: Useful Tips That Aren't In The Manuals



## Synopsis

Apple iPhone and iPad cameras are among the most sophisticated available, but most people use them only for taking snapshots and selfies. Why? Because they don't come with a camera manual or detailed instructions. This easy-to-read 55-page book makes up for this oversight. Within a few hours, readers will be showing off photos and videos they never dreamed they could be taking. The book starts off with a two-minute, 10-question true-or-false that tests the reader's knowledge of iPhone and iPad photo techniques. The author says if readers can score 80% they don't need to read the book. But, he says, most experienced iPhone users are likely to score under 50%. The book devotes a chapter to the 12 essential iPhone and iPad functions that readers NEED to know; a chapter to the six functions that are NICE to know; and a chapter to the new functions on the iPhone 6s and the iPhone 6s Plus. It concludes with chapters on the differences between the cameras on each iPhone and iPad model; when you should use conventional cameras; and what to do when you need technical assistance. The book is written very informally. Steve Frankel is also the author of The Compleat Olympus Stylus 1s and The Compleat Olympus TOUGH TG-4 & TG-850. He is an avid travel photographer and street shooter. He has amassed more than 30,000 travel photos and traveled more than 200,000 miles on cruise ships. His photos have been taken with more than 50 different digital cameras and 100 different lenses.

## Book Information

File Size: 4784 KB

Print Length: 71 pages

Page Numbers Source ISBN: 1519576277

Simultaneous Device Usage: Unlimited

Publisher: The Compleat Press; 4 edition (November 20, 2015)

Publication Date: November 20, 2015

Sold by:Â Digital Services LLC

Language: English

ASIN: B018BB8FQ0

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #251,710 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #19

inÂ Kindle Store > Kindle eBooks > Arts & Photography > Photography > Cinematography #20

inÂ Kindle Store > Kindle eBooks > Humor & Entertainment > Movies & Video > Cinematography

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## Customer Reviews

I just ordered this book while on vacation. It really improved my use of my iPhone camera. I didn't know it could do so many things. Well worth the time and money spent. I highly recommend it to anyone who uses their iPhone or iPad to take pictures.

Too often the manuals that ship with devices are too enormous and exhaustive, while the "getting started" guides are too cursory and incomplete. I think Steve Frankel has hit the sweet spot. In an hour or two of quickly flowing text and pix I learned enough about that camera I've been carrying with me 24/7 to make it a really useful tool. Especially intriguing is his opening quiz (it's been a while since I've been told to take a quiz before reading a book). Having flunked his test, I felt morally compelled to go to chapter 1, and got sucked in. An hour or two later I put down the Kindle, and picked up the iPhone with a curiosity and compulsion to try out what I learned. So, thank you Mr. Frankel, for a well spent, enjoyable ride.PS: I downgraded him to 4 stars just to encourage him to write some more clear and complete manuals, and "aspire for higher". I have this DVR... ;-)

Wow! This book is a jewel! So many of us have iPhones &/or iPads and almost none of us know how to optimally use them! Steve Frankel's book is easy to understand and has great visuals to assist you in learning how to use the camera feature. You can take an amazing range of photos, videos, and more just by understanding the various symbols and knowing how to utilize the screen (actually tapping it or using your fingers make the scene larger or focus tightly on a specific subject) AND you have all types of filters • in terms of how your photo looks • black & white, color and 7 other options. The manual truly makes it easy for even a novice to take great photos anywhere any time. An easy read and a great buy!

This is an excellent guide for beginners and for people like myself who are photographers and taught themselves how to work included camera when they bought iPhone or iPad. Its language is direct and simple, while its organization allows for rapid location of camera systems. Directions are concise. It frequently comments on strength of operations that Mac employs and gives details on how

Mac has varied its improvements by the year. Its discussion on available functions , such as Pano, HD , time lapse allows reader to understand function and employ easily. Although the author has complete discussion of Mac products, he clearly delineates circumstances when to revert to camera. Most if all, practical usage tips are excellent.

FINALLY!! A book that clearly and simply explains how to use my iPhone camera. Thank you! Thank you!! Clear and precise ... I highly recommend this book to anyone who wants to improve their photography skills using their iPhone camera.

I discovered the built -in Edit menu on the iPhone 5s and found I can easily improve the overall look of my iPhone photos with 2 or 3 clicks. I bought this book to see what else is not documented elsewhere. Well, I had already discovered the thing that was most useful to me, but this book showed me the depth, or nuances of the edit menu, and much more. Well worth the price if you are looking for the Missing iPhoto Manual (apologies to David Pogue). I will buy a more advanced book to learn which apps are best for me, but this is a great start.

I found this concise, easy-to-read book very useful in helping me to make the most of my iPhone camera. I never use a "real" camera anymore because of the convenience of the iPhone, and this book allows the casual user to take great quality photos. There were many features that I didn't know about or understand before simply because Apple doesn't provide this information when you get the phone. I highly recommend this book to anyone who wants to take better iPhone photos, regardless of which model of phone you have.

Great gift for my Mom, for whom the iPad made photography feel accessible. Now that she's taking photos all the time, this book was a welcome source for tips and insights.

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